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## **Tray Announces Launch of New Blog Series, Social Media Channels**

*[The Tray Way](#) will share our perspective and insights on industry-related issues*

**BALTIMORE, MARYLAND** – [Tray](#), an industry leader in printing, mailing, logistics and promotional product development for companies of all kinds, has created several new social media channels for current and potential clients to visit and learn about Tray projects and opinions.

“Our business is more than just top-tier service and dollars-and-cents ROI. We have a diverse range of industry-related knowledge which we have attained over our 41 years,” said Brian Burlace, President, Tray. “[The Tray Way](#), which will serve as our company blog, as well as our pages on [Facebook](#) and [Twitter](#), will be our outlet for sharing that information to help businesses learn about marketing strategies.”

The Tray social media pages will be a supplement to [the website](#), and be consistently updated with quality, industry-related news, as well as tips and best practices for how companies should be using their marketing dollar. To follow any of the Tray pages, please click on the links below:



“People are learning and researching in new ways, and our social media channels will be a mechanism to reach a new demographic of buyer that may not understand the advantages a firm like Tray can offer,” Burlace continued.

For more information on Tray, please visit [www.traypml.com](http://www.traypml.com)

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